

Voices for
Climate
Action

Results and Highlights

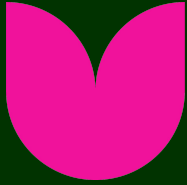
March–December 2025



Co-funded by
the European Union



Key Highlights



100%

Women-Led



32

Participants



3

Open-Source
Resources

Table Of Contents

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2. The Solution
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The Challenge

The issue or gap the project set out to address.



EFFECTIVENESS

22x

Stories are more memorable than facts alone



ENGAGEMENT

≈50%

Podcast listeners are women



REPRESENTATION GAP

<29%

Podcast creators are women

Women report stronger climate concern and support for climate policy, but lower likelihood of sharing climate advocacy messages compared to men.

It's time to change that!



The Solution

The approach designed to respond to the identified challenge.



**A podcast training program
created by and for women
entrepreneurs in climate action
across the European Union.**



The Objectives

The specific goals the project aimed to achieve.



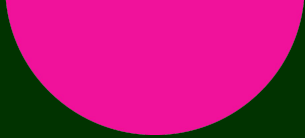
Voices for
Climate
Action

The Voices for Climate Action trailer is LIVE



[Listen here](#)



- 
1. Equip participants with digital skills
 2. Facilitate community building and networking
 3. Launch a joint podcast channel
 4. Promote climate action and sustainability





The Demand

Evidence of interest and need for the project among the target group.

Applicants Overview

Sources of Applications

LinkedIn	26
Word of Mouth/Peer Referral	20
Partner Organisations & Networks	7
Facebook & Instagram	4
Email Newsletter	4
Google	1

Total Applicants	62	 Croatia	2
 Germany	11	 Romania	2
 Austria	8	 Italy	1
 Greece	8	 Lithuania	1
 Spain	6	 Latvia	1
 Portugal	4	 Ghana	1
 Ireland	3	 Mauritius	1
 Netherlands	4	 Indonesia	1
 United Kingdom	4	 Estonia	1
 Hungary	2	 France	1

Applicants Overview



The graphic features a dark green background with a grid of colorful icons: a woman speaking, a woman with headphones, a woman with a laptop, and various leaf and flower shapes in yellow, green, and pink. Text on the right side of the graphic reads: 'Free Virtual Q&A', '22 April at 10 AM CEST', and 'Voices for Climate Action' with small icons.

Free Virtual Q&A
22 April at 10 AM CEST
Voices for Climate Action

Applicants Q&A

Hosted virtually on Zoom

22 April 2025

48
registrations

19
attendees



The Experience

The activities that enabled learning, exchange, and collaboration.



Greece Cohort



Austria Cohort

Meet The Voices



32

Participants

12

Unique EU
countries

Austria | Croatia
Estonia | France
Germany | Greece
Hungary | Ireland
Latvia | Lithuania
Netherlands | Spain



The Results

The outcomes that show how the objectives were achieved.

Objective #1

Equip participants with digital skills



“As a female solo-entrepreneur in sustainability I was challenged to launch my new service that includes video storytelling. I was interested in learning how to create a podcast to give those impact voices a spotlight.

I had no experience but after spending an entire week in Austria with like minded women I learned the foundations of storytelling, technical basics and ethical practices. **This helped me going from zero to just starting my own podcast!**

The nicest part was to do this with a group of amazing women and supporting each other. We are still in touch :)”

— **Digna Akkermans**, *Value Chain Voices*



“The Voices for Climate Action training empowered me to keep going in raising my voice in taking climate action and gave me the practical tools for me to actually make it happen!”

— **Caitlyn Socwell**, *Millennials Gone Circular*



“The Voices for Climate Action training was one of the highlights of my year – meeting a diverse group of ambitious, purposeful female entrepreneurs helped me understand what community means and how powerful women’s voices in climate justice can be when we support each other.”

— **Luca Jakab**



“Being part of the VOCA training was truly fantastic. I met and networked with a community of incredible women, gaining insight into their diverse and ambitious projects. The training equipped me with the confidence to take up space, be more visible, and maintain a powerful presence, a skill that is now impacting not only my future podcast but every aspect of my marketing strategy.”

— **Anna Koriath**, *The Good Illustrator*



“Voices for Climate Action training gave me the courage and the needed tools to give a platform for the voice of alternative education projects in Greece. Thank you for everything!”

— **Ilektra Koutsiviti**



Objective #2

Facilitate community building and
networking



5 sessions

Online training sessions



4 days

In-person training
in rural Austria (Plank
am Kamp)



4 days

In-person training in
rural Greece (Sykia,
Xylokastro)





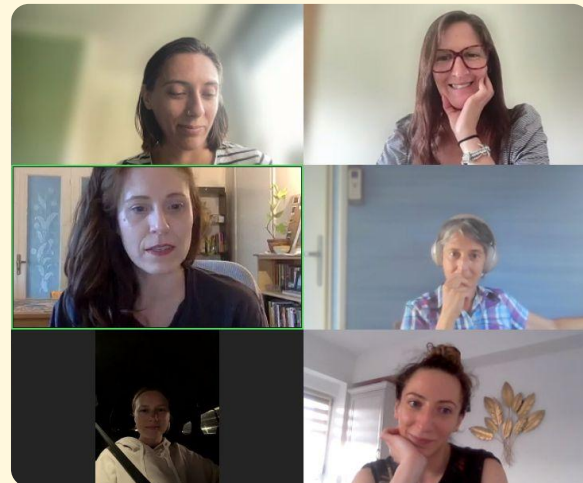
1 summit

Podcast Launch & Creator
Online Summit



2 chats

Fireside chats
with the local communities



Podcast Launch & Creator Summit

Hosted virtually on Zoom



Join us for the Podcast Launch & Creator Summit

4 December at 6 PM CET
Online via Zoom

Voices for Climate Action

Co-funded by the European Union

The graphic features a dark green background with two circular photos of groups of people. It includes a yellow leaf logo, a pink leaf logo, and the European Union flag.



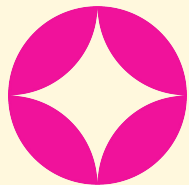
4 December 2025

48
registrations

20
attendees

Objective #3

Launch a joint podcast channel

 **Podcast**

5,500

Impressions



1,093

Plays



80

Followers



49

Episodes in 3 languages
English, German & Greek

Objective #4

Promote climate action and sustainability

Associate Partners & Ambassadors

HUMANE *Gen*
MARKETING

 ECOSEND

 EXPEERTS
CLUB

 AGENCY
FOR INNOVATION &
ENTREPRENEURSHIP

Freelancing
For **Good**

 Alt
Marketing
school

 AUSTRIAN STARTUPS

 Women
Leaders
Circle

 IMPACT
HUB Vienna

 IMPACT
DAYS

 RIVERSIDE

11

Partners

6

Ambassadors

14

Promotion Networks

Press & Media

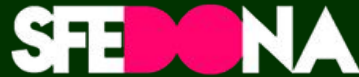
Featured on



Corinthia Hotels



Conscious Marketing
Movement



EPALE - Electronic Platform for Adult Learning in Europe

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Blog | 29 April 2025

Voices for Climate Action - podcast and conscious marketing

New podcast and conscious marketing training for women entrepreneurs in Greece and Austria and online!

Circles of Impact

Climate hope has a sound, and it's women's voices leading the way.

Voices for Climate Action is a new EU co-funded vocational training program across the EU launch their own podcasts and share stories the world

led by **Circles of Impact** (Austria), **Evolving Cycles** (Greece), and the **Conscious** support 30 women entrepreneurs through hands-on training in podcasting, st in climate justice and regenerative values.

"This program is about more than technical skills," says Clóid Priscilla B (Austria). "It's about storytelling, empowerment, and shifting the climat the European Union's commitment to inclusive, creative upskilling."

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Blog | 28 October 2025

Discover our open-source list of climate podcasts!

Who are the women across Europe leading conversations on climate action? We asked, and the community delivered. 🙌

Circles of Impact



Who are the women across Europe leading conversations on climate action?

We asked, and the community delivered. 🙌

The result: a living, open-source list of 100+ climate podcasts spanning languages, themes, and perspectives. From policy and science to climate justice, grassroots activism, and corporate responsibility, these podcasts bring the climate story to life from

EPALE - Electronic Platform for Adult Learning in Europe

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4 Dec 2025

UPCOMING

Voices for Climate Action - Podcast Release Event and Creators Summit

Remote Event

Circles of Impact

Thursday, December 4, 2025 - 18:00 CET to Thursday, December 4, 2025 - 19:30 CET



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Join us for the exciting launch of the "Voices for Climate Action" podcast, featuring advocates, sustainable business leaders, and changemakers sharing strategies that translate global climate goals into measurable

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View draft Edit draft Delete

EPALE > [Contribute](#) > [Blogs](#) > Climate action has a sound

Blog | 17 December 2025

Climate action has a sound

What does climate action sound like? It sounds like a voice. A story. An idea.

Circles of Impact



Social Media



189

Total Social Media Posts



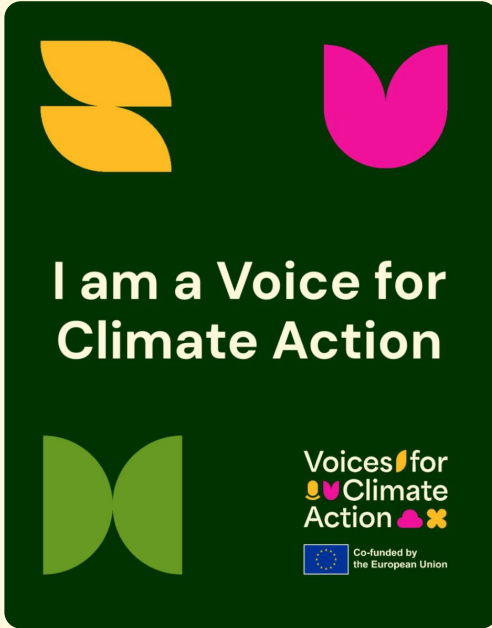
53,297

Total Social Media Impressions



435

LinkedIn Page 'Voices for Climate Action' Followers



50+ applicants

and 5 others

Voices for Climate Action 399 followers
3 days · 🌍

Over 50 bold, brilliant women entrepreneurs driving climate action applied to VOCA! 🌱

From circular fashion to community gardens, your projects blew us away.

Now comes the hard part: choosing just a few from such a talented group...and yes, it's really tough.

We'll contact everyone by 12 May. No matter what, we're so grateful you joined the journey.

You give us hope. Thank you. 🙌

[This project is co-funded by the European Union.]

Love Comment Repost Send

Tell them what you loved...

Most relevant ▾

Elisabeth S. · 2nd
Find out what works and do more of it! 3mo ...

Wow 🙌

Voices for Climate Action

LISTEN ON SPOTIFY

Organizing chaos in the beauty industry

Cristina Galindo HOST

Michelle Sartorio GUEST

Co-funded by the European Union

Cristina Galindo · 1st
Sustainability | Talent | Human Resources | ...
Visit my website · 3w · 🌍

Organizing Chaos in the Beauty Industry

I had a fantastic time interviewing **Michelle Sartorio** for the Voices for Climate Action podcast. Michelle and I are both Cambridge Institute for Sustainability Leadership (CISL) Alumni, where we had the chance to deepen our understanding of sustainability and connect with professionals from all walks of life who are passionate about shaping a greener future. Michelle doesn't just talk about her ideas—she acts on them. Her journey into entrepreneurship is a great example of vision in motion.

With **AUÉ NATURAL LTD**, she brings together her Brazilian roots, her passion for natural ...more

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Add a comment...

Most relevant ▾

Begoña San José, PhD · 2nd
Help people in healthcare feel better, work...
Looking forward to hear her full story! Thanks again for giving us the mic! 🎙️ 3w ...

Like 1 · Reply

CALL FOR PODCASTS

and 4 others

Claudia Guerreiro · 1st
Transforming marketing from manipulative ...
2mo · 🌍

CALL FOR PODCASTS 🎙️

Are you a woman in the EU working on climate action and hosting a podcast?

Or do you know someone whose voice is making waves in this space?

Voices for Climate Action is creating a curated list of podcasts led by women across the EU who are driving climate action.

Because climate hope needs her voice. 🗣️

This open-source list will be featured and amplified through our channels.

So, ready to be heard?

Share the name and link of your podcast or one you admire in the comments below. 🙌

→ Podcasts in any EU language are welcome!

Voices for Climate Action

LISTEN ON SPOTIFY

Wool, waste and what we choose to remember

Viktoriia Simakova HOST

Gabriele Schuller GUEST

Co-funded by the European Union

Viktoriia Simakova · 1st
AI & Software Founder • Turning ideas into...
1mo · 🌍

Something special is happening today... I took a leap into something that scared me: speaking up.

I joined the **Voices for Climate Action** podcast training, co-funded by the European Union, where I learned, experimented & slowly found the courage to share my story. Today, that story is LIVE.

My first podcast episode, **Curious by Design** now on Spotify (<https://lnkd.in/g/8uqj0R8>) & YouTube (<https://lnkd.in/g/8uqj0R8>) & Apple Podcasts (<https://lnkd.in/g/8uqj0R8>). Press play!

What is it about? Glad you asked! ...more

Like Comment Repost Send

Add a comment...

Most relevant ▾

Manna Schoening Jertz · 1st
Impact | Regeneration | Change managem...
1mo ...

I was gonna say, wasn't this one of the ladies we met at the open event. How cool that you actually ended up talking to her, her background sounded sooo interesting! I am gonna have a listen! 🎧

Like 1 · Reply · 2 replies

Website



115,489

Visitors

Voices for Climate Action



Voices for Climate Action

Meet the Voices | Download the Resource | Join the Waitlist | Podcast Recommendations

[Hear the Voices](#)



A podcast training program created by and for women entrepreneurs in climate action across the European Union.

Co-funded by the European Union

[Listen to the Podcast](#) | [Download the Resource](#)

EN ET DE EL

100% Women-Led

40+ Episodes

30+ Participants

Facts are necessary, but stories?

They're 22 times more memorable, according to research by Dr. Jennifer Aaker at Stanford Graduate School.

That's the power of your voice — it's not just heard, it's remembered.

But here's the catch: women make up nearly half of all podcast listeners, yet only 29% of podcast creators are women, according to Edison Research.

It's time for women entrepreneurs in climate action to take center stage and share their powerful voices!

[Take in](#)



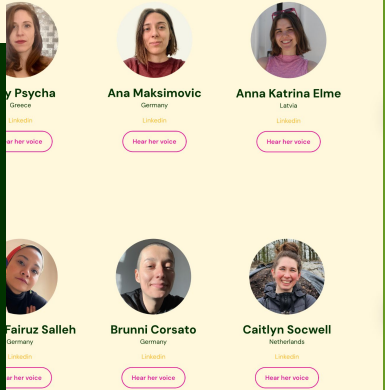
Meet the Voices | Download the Resource | Join the Waitlist | Podcast Recommendations

[Hear the Voices](#)

Meet the Voices

Voices for Climate Action community who have stepped up to share their voice and vision.

[Hear the Voices](#) | [Download the Resource](#)



Y Psychia Greece LinkedIn Hear her voice	Ana Maksimovic Germany LinkedIn Hear her voice	Anna Katrina Eime Latvia LinkedIn Hear her voice
Fairuz Salleh Germany LinkedIn Hear her voice	Brunni Corsato Germany LinkedIn Hear her voice	Caitlyn Socwell Netherlands LinkedIn Hear her voice

The Resources

The open-source outputs supporting continued use and replication beyond the project.

Open-Source Climate Podcast

[Click here to access it](#)



Podcast

Voices for Climate Action

Voices for Climate Action

Follow

All Episodes



[Take action on climate] Organizing chaos in the beauty industry

Voices for Climate Action

What if redefining beauty started with reimagining our values and the impact we created? Theme: Take action on climate! Topic: Climate jobs & careers! Language: English! In this episode, Michelle Salomon shares her inspiring journey from a thriving career in financial services to founding a sustainable beauty brand. She...

30 Oct • 20 min 52 sec



[Take action on climate] Copy & climate: Words that work

Voices for Climate Action

What if the way we talk about climate change could determine whether people tune out or take action? Theme: Take action on climate! Topic: Marketing, branding & communications! Language: English! In this episode, Amy Puzha, an experienced communications consultant and member of leading climate...

30 Oct • 18 min 24 sec



[Take action on climate] Generation Earth: Youth voices rising

Voices for Climate Action

What if the future of our planet was already being shaped by the youngest voices among us? Theme: Take action on climate! Topic: Youth action & activism! Language: English! In this episode, we meet Ilach, a 15-year-old Irish environmental advocate whose passion for biodiversity and marine protection is...

30 Oct • 17 min 02 sec



[Take action on climate] Sustainability Matters: Closet stories

Voices for Climate Action

What if your wardrobe could become a source for creativity AND sustainability? Theme: Take action on climate! Topic: Circular economy! Language: English! In this episode of Sustainability Matters, Anna sits down with Tori, a passionate startup entrepreneur who is reshaping the way we think about fashion. Tori is...

29 Oct • 14 min



[Take action on climate] Sustainability Matters: In conversation with a climate activist

Voices for Climate Action

What if sharing your stories could be the spark that ignites climate action? Theme: Take action on climate! Topic: Youth action & activism! Language: English! In this episode of Sustainability Matters, Anna sits down with Donna, a climate activist and podcast creator originally from the US and now based in Austria. Donna...

29 Oct • 9 min 48 sec



[Take action on climate] Fracking and Me: Turning data into sound art for climate action

Voices for Climate Action

What if we could feel the Earth's response through sound? Theme: Take action on climate! Topic: Science, nature & biodiversity! Language: English! In this episode, artist and climate practitioner Dana Kovacs (ART) introduces fracking as a destructive and invasive practice linked to water contamination, methane...

29 Oct • 25 min 2 sec



Load more episodes >

About

40+ podcast episodes from women entrepreneurs across Europe - experimenting, learning by doing, and sharing climate stories that matter.

Voices for Climate Action is a project co-funded by the European Union and led by Circles of Impact in collaboration with Evolving Circles and the Cosmos.

... Show more



Official Trailer for Voices for Climate Action

5.0 (0) • Business



Open-Source Guide to Podcasting

[Click here to access it](#)



How to Start a Podcast for Climate Action

A Guide for Women Entrepreneurs Working in Climate Action Across Europe

CONTENTS

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- [3. Why Podcast?](#)
- [4. Find Your Concept](#)
- [5. Find Your Authentic Voice](#)
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- [7. How to Interview For Your Climate Podcast](#)
- [8. Conscious Marketing](#)
- [9. A Holistic Approach](#)
- [10. Checklist: From Idea to Launch](#)
- [11. Acknowledgments](#)

Open-Source List of Climate Podcasts

[Click here to access it](#)

	Podcast Name	Themes	Podcast Link	Women Hosts
WOMEN HOSTS				
	👩 Hosted by one or more women	90		
1	100 Climate Conversations	<ul style="list-style-type: none">Science, nature & biodiversityInnovation & startups	https://www.100climateconversations.com/mibu-fischer	👩 Hosted by one or more women
2	Better World and Beyond	<ul style="list-style-type: none">Lifestyle inspirationScience, nature & biodiversitySustainable cities & communities	https://open.spotify.com/show/2FVzV0Ebi9GeJ4HoCuQZfL	👩 Hosted by one or more women
3	Black Earth	<ul style="list-style-type: none">Climate justice & equity	https://www.blackearthpodcast.com/	👩 Hosted by one or more women
4	Built For Good	<ul style="list-style-type: none">Corporate responsibility & climateScience, nature & biodiversity	https://www.builtforgood.show/	👩 Hosted by one or more women
5	Can Marketing Save the Planet?	<ul style="list-style-type: none">Marketing, branding & communications strategyCorporate responsibility & climate	https://www.canmarketingsavetheplanet.com/podcast	👩 Hosted by one or more women



The Team

The organisations and individuals responsible for project delivery.

Hosted by:



A podcast training program created by and for women entrepreneurs in climate action across the European Union.

Project Reference: 2024-2-AT01-KA210-VET-000266752

Project Acronym: VCA24

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or OeAD-GmbH. Neither the European Union nor the granting authority can be held responsible for them.

The Team Behind The Scenes



Cláudia Guerreiro



Clôd Baumgartner



Tina Lymberis

The Team Behind The Scenes




Catarina Monteiro



Shreya Krishnan



Daiva Dominyka



**Let's continue to amplify women's
voices in climate action — together.**

Learn more at
www.voicesforclimateaction.eu